

Friends of Joe Michell School

Leadership Team meeting

October 10, 2017

Attending:

Vicky Wilson
Laura Lembo
Gina Saldahna
Ezgi Booth
Eric Walker
Jennifer Jow
Bobbi Byrnes
Brook Witherspoon
Pamela Zielske

Meeting called to order at 6:03pm

1. Carnival recap

- Grand total raised, net expenses \$6,525
- Discussion regarding how to characterize event in the future (fundraiser or a community event).

2. Color Fun Run recap

- Still collecting money
- \$26,013 raised thus far; net raised \$24,540 (includes estimated expenses)
- Majority of donors used new online platform, Pledgestar - easy and convenient
- Those who used the online platform, donated more, on average.
- Lots of confusion regarding running direction. Suggested better sound system; maps; providing teachers and students with instructions before the race; spray paint route on the grass

3. Financial Updates

- Approximately \$60,000 in accounts

4. Technology investments from Color Run

- Discussion regarding technology needs
- Laura motioned to use funds from Color Fun Run to purchase two chrome carts, in an amount not to exceed \$24,000. Brook seconded the motion, which passed unanimously.

5. Ongoing compliance support

- FJMS has received the determination letter from the IRS, but we are not listed on their website as a charity. Gina will look into the delay.

- Discussed options regarding retaining the consultant who has been ensuring FJMS is in compliance with all state and federal agencies. Jennifer made a motion to continue using the services of our current consultant. Bobbi seconded the motion, which unanimously passed. The team agreed that retaining the consultant at the current rate of \$500 for the year would be sufficient.

6. Upcoming initiatives

- Thankful for Education
 - Will occur over the course of a month
 - Funds will support arts' programs (visual arts, performing arts and music)
- Winter event - January
 - Community event

7. Other fundraising opportunities

- FJMS needs to establish guidelines and policies for future fundraising opportunities.
- Brook and Vicky will explore further.

Meeting adjourned at 6:51pm.